



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

Industrial Investment Opportunities



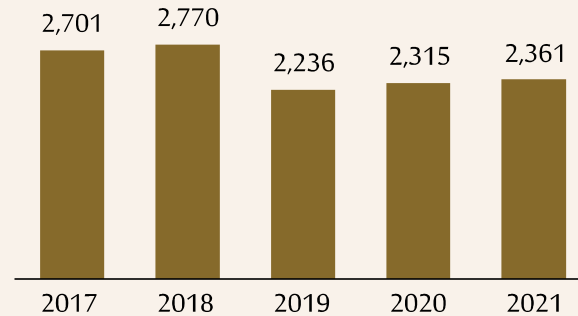
Beef

Beef

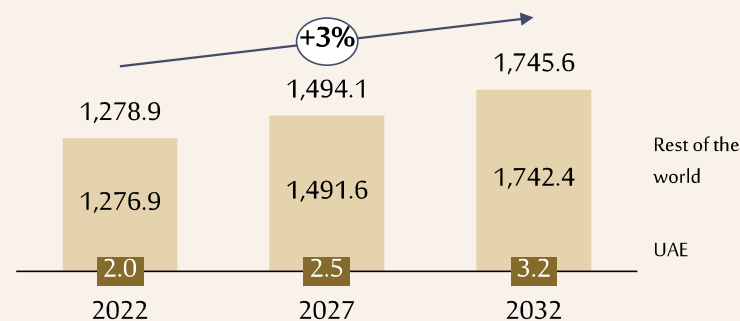
Investment case

- Build a beef processing facility
- Investment size = AED 8 – 12 Mn
- Plant capacity = 4000 cattle per year
- IRR = 9 -12%

Imports to UAE 2017 – 2021 (Mn AED)



Global and UAE market size 2022 – 2032 (Bn AED)



Global trends & demand drivers

- Increasing global demand for Halal special cuts of meat will fuel market growth
- Growing Muslim population and increasing demand for Halal beef
- Income growth in developing countries will lead to increase in per capita consumption of beef
- A growing UAE tourist hub and the introduction of new restaurants, fast-food chains and hotels will lead to increase in beef demand
- Changing consumer habits and rising awareness towards high protein food; beef has higher protein content than alternatives like chicken and lamb

Beef

Value chain analysis

Feed & Water



Livestock management



Processing



Sale & Distribution



High localization in UAE

Mid localization in UAE

Limited localization in UAE

Value proposition

- Advanced transportation and storage infrastructure coupled with “cold storage” capabilities that enable transport of beef
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- Strong logistics infrastructure – UAE has busiest port in MENA
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit/insurance via Etihad Credit Insurance and Abu Dhabi Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials