



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

Industrial Investment Opportunities

A close-up photograph of a variety of baked goods, including breads, biscuits, and pastries, arranged on a white surface. The items include round, golden-brown biscuits, some dusted with powdered sugar; several round, spiral-shaped pastries with a dark, caramelized top; and various other breads with different textures and colors, ranging from light golden to dark brown. The lighting is bright, highlighting the textures and colors of the baked goods.

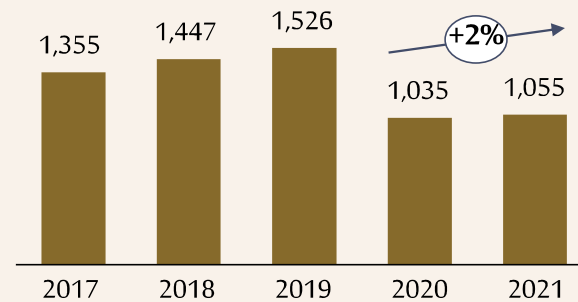
Bread, Biscuits and Pastry

Bread, biscuits and pastry

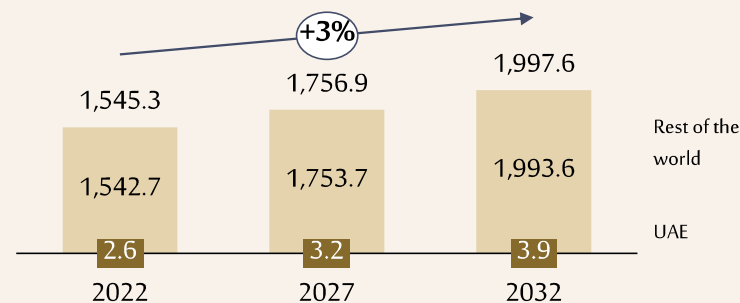
Investment case

- Pastry processing plant and bakery
- Investment size = AED 3.5 Mn
- Plant capacity = 800 tons per year
- Expected IRR = 11%

Imports to UAE 2017 – 2021 (Mn AED)



Global and UAE market size 2022 – 2032 (Bn AED)



Global trends & demand drivers

- Growth of longer shelf life and frozen bakery products
- Use of flavors in pastry (ginger, citrus, etc) to enhance nutrition in baked goods
- Accommodation of evolving dietary habits such as Gluten-Free & Multi-Grain
- Changes in market attitude towards convenient (on the go) food products to accommodate fast-paced UAE lifestyles and convenience preferences

Bread, biscuits and pastry

Value chain analysis



Value proposition

- Presence of UAE flour mills avails competitive local raw material
- A high-income per capita population with different tastes demanding a variety of pastry related products
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- Strong logistics infrastructure – UAE has busiest port in MENA
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit and insurance via Etihad Credit Insurance and AD Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials