



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

Industrial Investment Opportunities



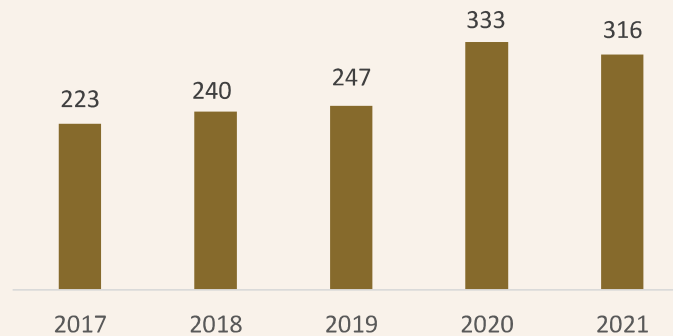
Pasta Items

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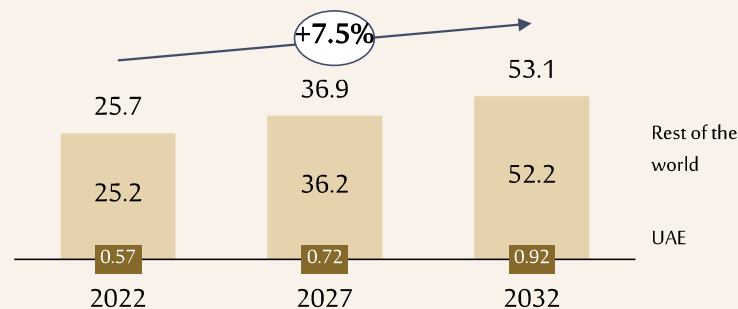
Investment case

- Develop a Medium scale facility in Durum Wheat Milling and Pasta Making
- Investment size = AED 46 Mn
- Plant capacity = 12 KT per year
- Expected IRR = 18%
- Expected NPV = AED 32 Mn

Imports to UAE 2017 – 2021 (Mn AED)



Global and UAE market size 2022 – 2032 (Bn AED)

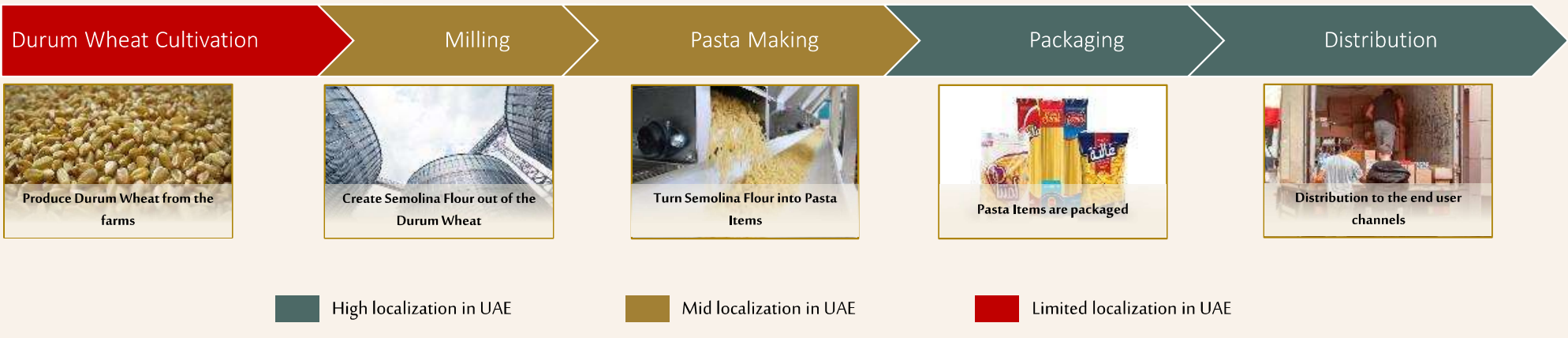


Global trends & demand drivers

- Rising trend of on-the-go consumption is driving demand for easy to cook, hassle free cooking items such as pasta
- The cholesterol free, low sodium nature of pasta makes it popular among the rising health conscious population
- The wide variety of pasta allows it to be malleable to the changing tastes and preferences of consumers in different regions
- The MENA region is relatively untapped and offers large room for growth, unlike developed economies such as Europe, where the market is already saturated

Pasta Items

Value chain analysis



Value proposition

- Availability of required raw materials from local flour mills
- A high-income per capita population with different tastes demanding a variety of Pasta related products
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- Strong logistics infrastructure – UAE has busiest port in MENA
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit and insurance via Etihad Credit Insurance and AD Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials