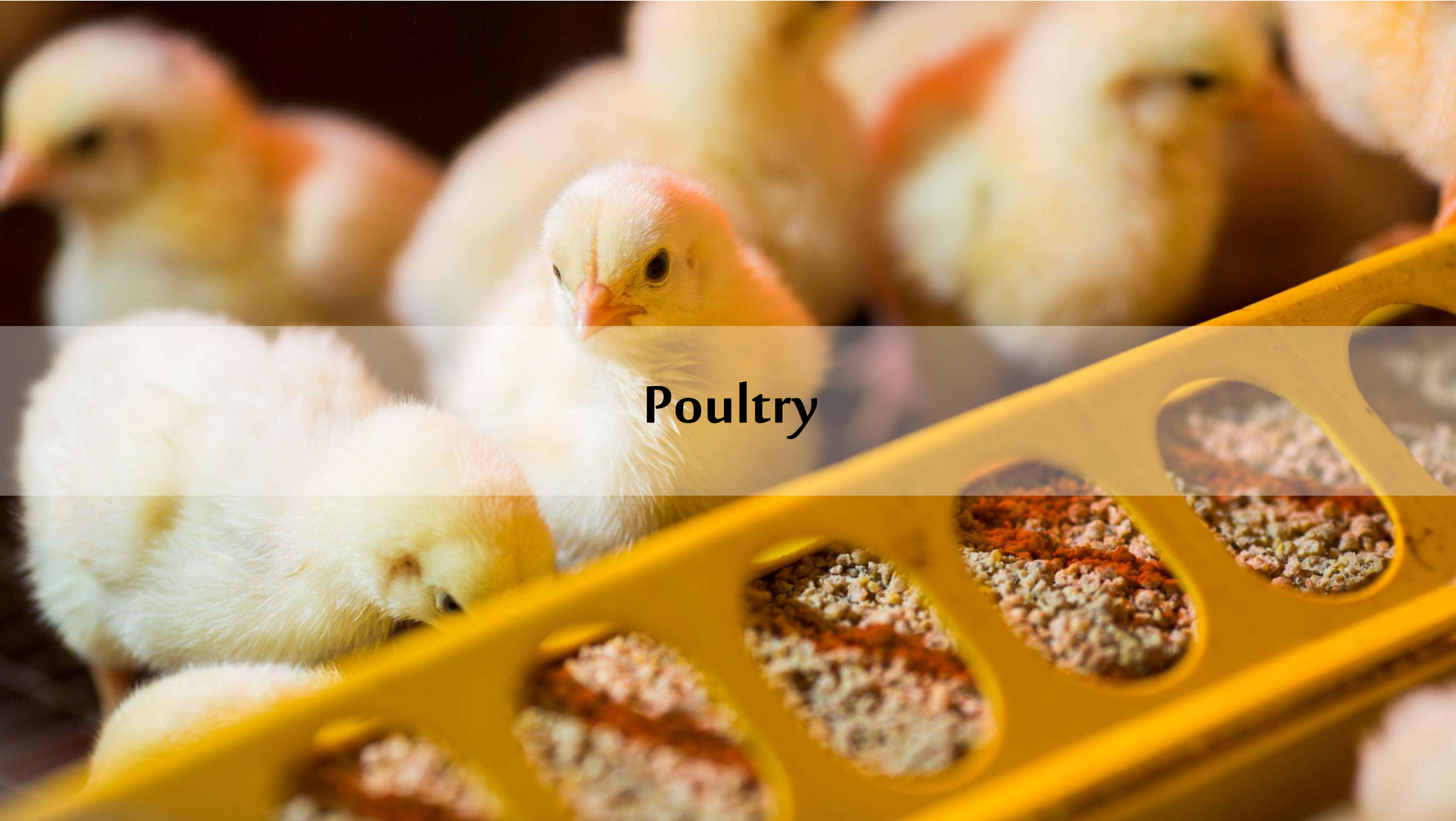




UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

Industrial Investment Opportunities



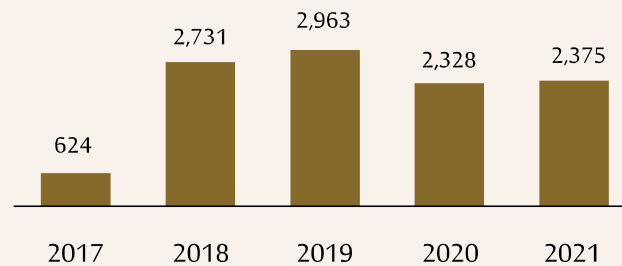
Poultry

Poultry

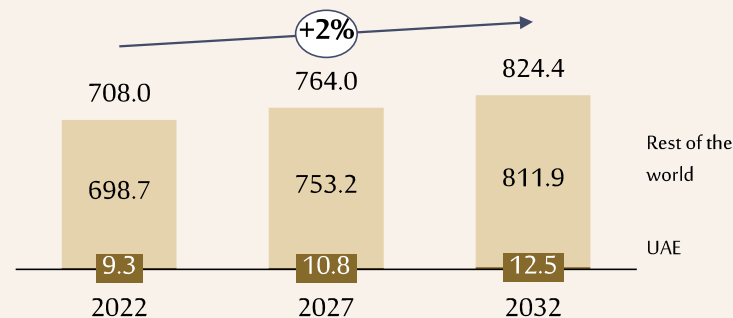
Investment case

- Poultry processing plant
- Investment size = AED 9 Mn
- Plant capacity = 2,800 tons of chicken per year
- Expected IRR = 9%

Imports to UAE 2017 – 2021 (Mn AED)



Global and UAE market size 2022 – 2032 (Bn AED)

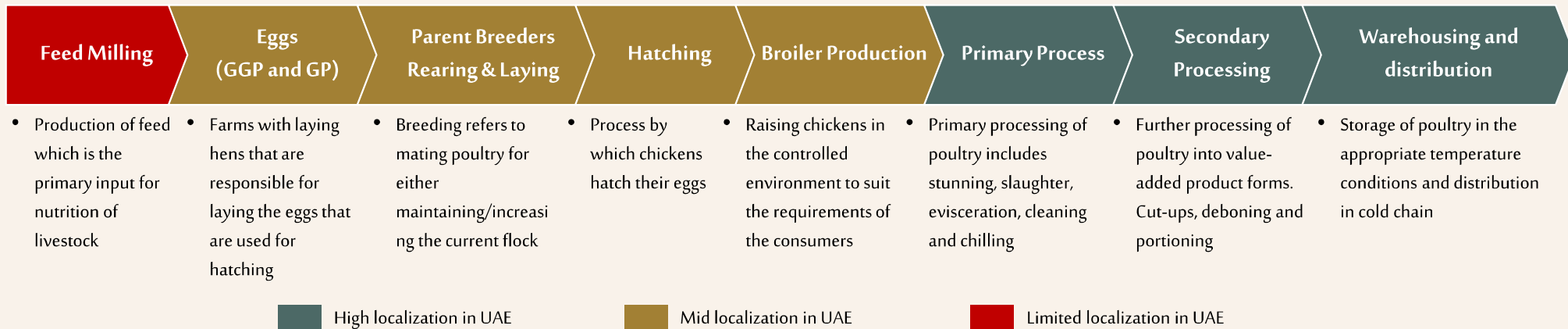


Global trends & demand drivers

- Market for poultry meat is projected to increase regardless of region or income level, with per capita growth slightly higher in developing than in developed regions
- Amidst rising global food prices, poultry remains a comparatively cheap source of animal protein in the UAE
- UAE's recovery in tourism, travel, and business from the impact of the Covid-19 pandemic will lead to a forecasted growth consumption of poultry products
- Changes in market attitude towards convenient (on the go) food products to accommodate fast-paced UAE lifestyles and convenience preferences

Poultry

Value chain analysis



Value proposition

- Lower than market utility & water rates for poultry farms
- 70% of poultry imports come from Brazil and with high transportation costs, Brazil poultry is becoming less competitive compared to local poultry
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit and insurance via Etihad Credit Insurance and Abu Dhabi Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials