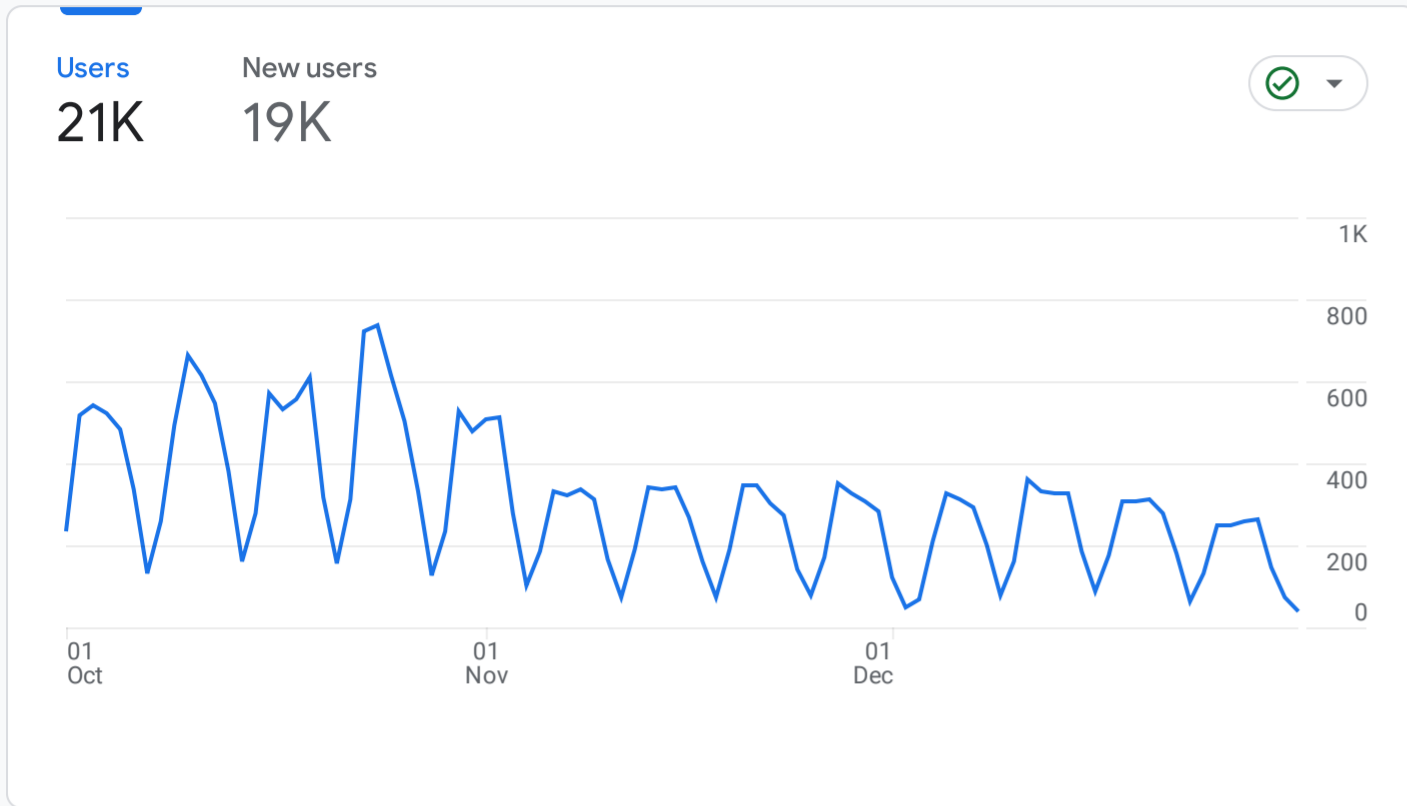


All Users Add comparison +

Custom Oct 1 - Dec 31, 2023

Acquisition overview



New users by First user default channel group

FIRST USER DEFAULT CHA...	NEW USERS
Direct	9.8K
Organic Search	7.5K
Referral	1.1K
Organic Social	234
Paid Other	12
Unassigned	3
Email	2

[View user acquisition](#)

Sessions by Session default channel group

SESSION DEFAULT CHANN...	SESSIONS
Direct	19K
Organic Search	19K
Referral	1.6K
Unassigned	358
Organic Social	287
Paid Other	13
Email	2

[View traffic acquisition](#)

Sessions by Session Google Ad...

No data available

[View Google Ads campaigns](#)

